

PULSE

DERMATOLOGY & LASER



THE COMPANY

Pulse Dermatology & Laser was founded in 2012 by aesthetics maven Amy Knoetze.

Amy moved to London where she developed her skills in a top clinic – training and working alongside world-renowned dermatologists and pioneering plastic surgeons with a celebrity clientele. Watching her clients’ skin literally transform with every session motivated her to save enough money to buy her very own laser machine and return to Cape Town.

Interestingly, many of her friends thought she’d poured her money into a bad idea. At the time, laser treatment, in South Africa, was mostly considered an expensive way to blitz unwanted hair – but Amy knew otherwise. Today, Pulse Dermatology & Laser is celebrating its 10th year in business with an all-female team using LED light and cutting-edge lasers to treat everything from spider veins to sagging skin.

PILLARS OF BELIEF



- Creating a caring and safe space where patients know they're getting the best possible treatment.
- Educating patients and helping them to select a plan that suits their budget, needs and lifestyle while serving up great results and excellent value. After all, the most expensive treatment or product is the one that doesn't work.
- Fostering a supportive team environment where everyone feels invested and empowered to succeed and grow – this is a career, not just a job.

We look forward to welcoming you at Pulse Dermatology & Laser seeing your growth on this amazing journey!

Vision

To offer quality non-surgical aesthetic treatments and products to our patients, allowing them to feel confident and in control of their health and wellbeing.

Mission

Our mission at Pulse Dermatology & Laser is to provide patients and professionals with professional, safe, personalised and innovative products & aesthetic treatments; with the end result of improving the quality of life for our patients.

Values

- Professionalism
- Ethics
- Empowerment
- Passion
- Innovation
- Quality
- Trust





OUR CULTURE

At Pulse Dermatology & Laser, we provide the best service to our customers. Our company is built around a holistic view on skincare and body treatments. Ensuring that we cater for and provide the most innovative products for all skin types and body types, we focus on the different Individual requirements brought about through culture, gender, age, health and environmental exposures.

We have a results driven practice with a 40% male clientele. Our core values have shaped our culture since 2012. They build the foundation of how we work together as a team and with our clients, and they guide us in all that we do, and all the decisions we make on a daily basis.



FRANCHISING

With over 17 years of experience in medical aesthetics and a decade spent growing a high-calibre medical aesthetic practice, Amy has learnt many lessons – often through trial and error – and this has helped her lay the groundwork to develop Pulse Dermatology & Laser into the strong, reliable brand it is today.

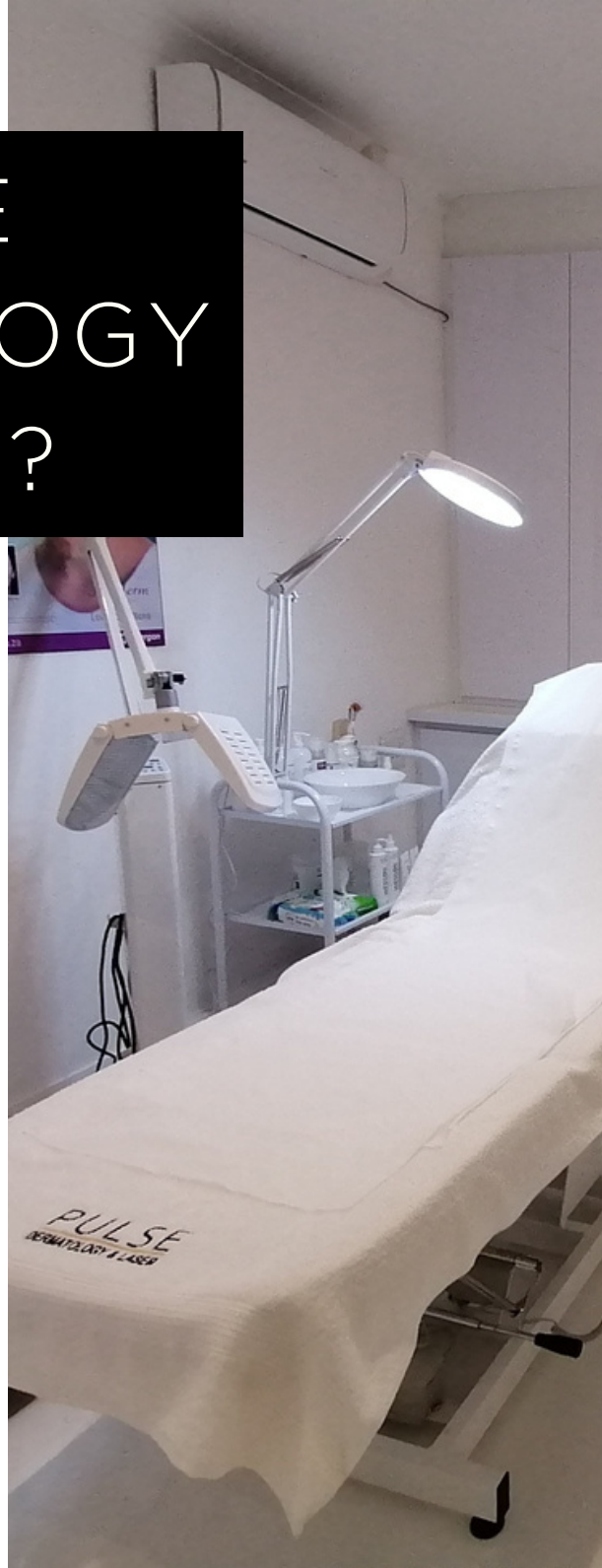
Now, Amy wants to impart that knowledge to you: guiding you so that you can learn, grow and expand with Pulse Dermatology & Laser.

For franchising opportunities within the South African region, please email info@pulsedermatologyandlaser.com



WHY PULSE DERMATOLOGY AND LASER?

At Pulse we are determined to be pioneers in the industry, offering an unrivalled menu of medical aesthetic treatments where you can choose from a menu of bespoke peels & facials, anti-ageing injectables, IV drips, advanced fat removal & body sculpting treatments, advanced treatments for acne and pain free laser hair removal.



Treatments

- Treatment programs are tailor made, designed to treat individuals of all skin colours and with all skin concerns.
- Treatments:
- Aptos Thread Lifts
- Botox & Fillers
- Cryotherapy
- Electrolysis
- IPL Pigmentation skin rejuvenation and vascular lesion treatment
- IV Vitamin Infusion Drips
- Laser Hair Removal
- LED Therapy
- Medical Peels
- Cosmelan and Dermamelan
- Medical Microneedling
- Microdermabrasion
- AQ GFIT Stamping for skin and hair restoration
- NIR Laser Skin Tightening
- Non-Surgical RhinoPlasty
- Sclerotherapy
- Soft Surgery with Plasma and GFIT
- Ceccarelli
- Scar Revision
- cortisone injections



Brand Affiliation

- AQ Skin Solutions
- Elim
- Heliocare
- MD Prescriptives
- mesoestetics
- Wesson Therapeutics
- Alma Lasers



WANT TO CHAT TO AMY?

Amy Knoetze is a self-made pioneer with a passion for dermatology and advanced aesthetic procedures. Career highlights include training and leading teams of medical therapists at E.F. Medispa (an award-winning top clinic chain in the United Kingdom) and lecturing final year students for their degree in medical aesthetics at the ISA Carstens Academy in Stellenbosch.

Today, she owns two Pulse Dermatology Laser Clinics in Cape Town and has the distribution rights for AQ Skin Solutions, as well as AQ Therapeutics, in the Southern Africa region. At present, she's training medical professionals regarding its revolutionary Tissue repair ability.

To learn more, get in touch with Pulse Dermatology & Laser, Amy Knoetze, amy@pulsedermatologyandlaser.com or (021) 9140447 / (021) 2033445

